

The 2011 Retail Technology seminar programs.

14 June

15 June

16 June

11:00 AM

**Growing your Store Revenue through New Investments in Touch Technology**

*John H. Nicewick, Director, New Business Development - TE Interconnect / Elo Touch - Touch Solutions, Tyco Electronics*

**The Future of Retail**

*Chris O'Malley, Director of Retail Marketing, Embedded Communications Group, Intel Corporation*

**Implementing an Automated Store Replenishment Process**

*Egon Guttke, Group Manager Strategic Projects of Foodstuffs / Udo Meyzis, CEO of SAF AG, SAP Asia Pte Ltd*

12:15 PM

**Winning in Retail with Microsoft Dynamics**

*Michael Griffiths, Global Director of Retail Product Management, Microsoft*

**Retail POS Target Marketing: A New Era**

*LeAnne Sha, General Manager, Posiflex Technology, Inc.*

**Maximize Profitability and Reduce Operation Cost in Retail Industry**

*Clio Ng, General Manager - Customer Management Asia Pacific Channel Partners, Checkpoint Systems, Inc*

13:30 PM

**Changing the way we interact with the changing consumer from KTV to smart stores.**

*Keith Au, General Manager of NCR (Hong Kong) Ltd. / Canny Leung, Executive Director of Red Mr., NCR (Hong Kong) Ltd.*

**Turning Your Smartphone Into Point of Sale – Revealing the Wow**

*Andrew Chung, Sales Manager, Greater Asia, Verifone Singapore Pte Ltd*

**How can 4K2K+3D Digital Display Technology Improve your In-store Marketing Impact**

*Isaac Cheung, Senior Manager of Shun Hing Electronic Trading Co., Ltd, Panasonic*

14:45 PM

**Improving Store Performance and Customer Experience with Shopper Intelligence**

*Michael MacMillan, CEO of Vizualize Limited, / Vachas Pillutla, Head of Retail Operation, New Balance, ADT Security Services*

**Future Store: Business Drivers & Technology Enablers**

*P.M. Lai, Chairman of HKRTIA / K.K. Suen, Chief Architect of GS1, Hong Kong Retail Technology Industry Association (HKRTIA)*

**Visual Information for the Retail Environment**

*Nobuo Terazaki, Mitsubishi Electric Corporation*

16:00 PM

**Case Study on Building a Successful Retail Brand in Asia - L'Occitane en Provence**

*Vincent Weider, Retail IT Director, L'Occitane / Samuel Guillaume, Business Development Manager, Cegid Group*

**Best Practices in CRM with Case Studies**

*Wan Luk, Solution Manager, Tech-Trans System Limited*

**Unleash Your Creativity – Applications Using the New Digital Canvas**

*April Qin, Business Product Manager of Great China, Christie Digital Systems, Inc.*